

Top 10 Event Submission Requirements

Your event qualifies if it is:

- Open to the public.
- Appeals to out-of-state visitors as well as Vermonters.
- Attracts a large and diverse audience (including children).

The events submitted must occur between the following time frames:

- Top Ten Winter: November 1 – March 31
- Top Ten Summer: April 1 – August 31
- Top Ten Fall: September 1 – October 31

Is your event a contender for the Top 10 list?

An independent panel of judges considers criteria such as:

- Size and past audience of the event and room for growth within the event.
- Complete and timely application by the event coordinator.
- Geographic and seasonal date distribution relative to other events.
- Top 10 award winners are chosen to represent, as a whole, the variety of experiences that define Vermont, such as celebrations of arts, history, agriculture, community, and recreation.

Benefits of Being a Top 10 Event

- Winners have access to the signature Top 10 logo, as well as additional marketing opportunities.
- Certificates are awarded to ten winners in each seasonal category.
- Top 10 contest winners, their descriptions, and photos, are prominently featured in the Vermont Winter Vacation Guide (circulation 100,000) or the Vermont Vacation Guide for Summer/Fall (circulation 200,000). Published by the Vermont Chamber of Commerce, these guides are the official travel guides of the State of Vermont, fulfilling all inquiries to 1-800-VERMONT and the website of the Vermont Department of Tourism and Marketing, www.VermontVacation.com.
- Top 10 winners also appear on VermontVacation.com's highly visited online events calendar at <https://vermontvacation.com/plan-your-visit/events>

Winners of the Top 10 Events Contest find that the additional publicity has been key in increasing attendance; they have used this award and the appropriate year's logo as a marketing tool, and the Top 10 distinction has aided in securing funding and sponsorships.

We want to help publicize your event - send in your applications today! Feel free to pass along the nomination form to other interested parties.