



# MEMBERSHIP

*An Investment That Pays Dividends*

## MISSION

The largest statewide, private, not-for-profit business organization, the **Vermont Chamber of Commerce** represents every sector of the state's business community. Our mission is to create an economic climate conducive to business growth and the preservation of the Vermont quality of life.

## CONNECT

- Access government officials, lawmakers and regulators
- Attend signature networking and matchmaking events
- Meet buyers, suppliers and partners
- Gain trusted referrals and introductions

## LEARN

- Participate in seminars and interactive workshops
- Access workforce educational programs
- Read legislative updates and e-newsletters

## GROW

- List your business online
- Advertise in our print and digital products
- Sponsor Signature Events
- Share your voice with petitions, discussions and surveys



## ADVOCACY

### Working for you in Montpelier

Membership in the Vermont Chamber includes access to our government affairs team working on taxes, health care, energy and economic development. Consider this team an extension of your staff and use them as expert liaisons to any level of government. Perhaps your tax bill is confusing, your workers' compensation rates increased or the liquor laws are too complicated. Maybe you have an idea to grow the economy or make government better. Review our Issue Center at [VTChamber.com](http://VTChamber.com) and contact us at [govaffairs@VTChamber.com](mailto:govaffairs@VTChamber.com).

#### Membership also includes:

- Direct access to our 5-person lobbying team;
- Weekly legislative updates to keep you informed about issues that impact your business;
- Opportunities to make your voice heard through petitions, surveys, roundtable discussions and even testifying before the Legislature;
- Introductions to lawmakers, government leaders and regulators;
- Confidential verification for compliance with Vermont laws.

## JOIN THE VERMONT CHAMBER

Are you ready to grow your business and be a part of an engaged group of over 1,500 business leaders committed to improving the Vermont economy and creating more jobs? Visit [VTChamber.com](http://VTChamber.com) and join the Vermont Chamber of Commerce today.

# STRATEGIC NETWORKING

## Events Focused on Industry Sector

Each year the Vermont Chamber hosts five signature events where members can connect with peers, share their knowledge, and promote their businesses. At the start of the calendar year, the Economic Conference provides a state and national economic outlook for businesses. The Taste of Vermont Legislative Reception entices conversations midway through the legislative session and the May Business EXPO is a B2B must attend. In the fall, Manufactured in Vermont and the Citizen of the Year Award Dinner wrap up a year of unbeatable strategic networking.



# MARKETING

## Reaching Business Leaders and Visitors

Whether you want to reach business leaders or visitors, membership provides access to our powerful marketing programs. Our websites provide a wealth of resources on advocacy issues, legislation, economic studies and other materials that inform and educate. With excellent SEO, strong analytics and open rates, our outreach tools will get your business noticed. As Vermont's official marketing partner, we produce 300,000 guidebooks and manage the statewide travel planner on VermontVacation.com reaching thousands of visitors every day. These useful wayfinding tools are backed by \$2 million in marketing as part of the Vermont Department of Tourism's campaigns. There is no better resource to attract tourists to hotels, restaurants, attractions and retail stores. As a member, you have access to:

- Tourism advertising in print and digital at significant savings;
- Business listings on VTChamber.com and additional online advertising;
- Advertising in our popular newsletters – *Commerce Connections* and *State to Main*; and
- Sponsorship of our five Signature Events.



# RESOURCES

## A Clearinghouse of Information

The Vermont Chamber provides members with the resources and tools to help them grow their businesses. We host legislative forums, an annual legislative reception, and an economic conference to inform members of the legislative and economic issues facing Vermont businesses. We provide members with access to training and recruitment education programs, online seminars, and interactive workshops.

### CONTACT:

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